

Alignd Labs

Solution Brief: Reqchoir



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Executive Summary

This brief provides an overview of Align Labs' Reqchoir -- a Cloud-native solution for product lifecycle management providing a cross-functional, integrated view of requirements and change management data.

Reqchoir At a Glance

Cloud-native, standalone or BYODB

Connects via low and no-code options to 3P tools and datasources

Customizable workflows, schema, policies

Dashboard and reporting tools allow for meaningful insights across stakeholders

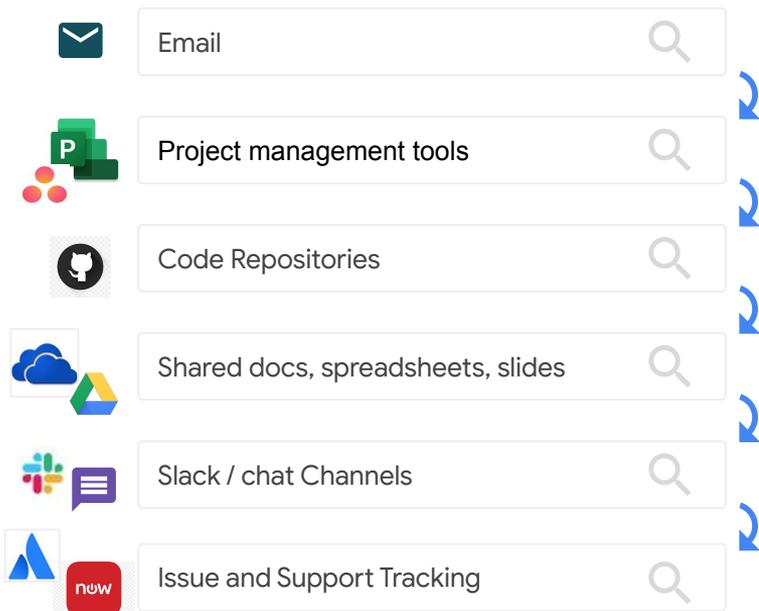
Enterprise-grade security and privacy controls

1

Challenge & Opportunity



In most organizations this is how people find information on product ideation, development, and releases



Hey, can you shoot me the business requirements for our new product launching next quarter?

That was originally documented by Matt... and he left last week. But Eng should have that in their repo, or PMO might in a project plan.



I've been scouring OneDrive ... and don't use Eng team tools. My GM needs to assess whether regulatory criteria will impact launch.

Eng has info on technical scope, PMO on timeline, but I don't think we've tied back to business criteria.



I guess I'll build a requirements and change impact deck from scratch.

DevOps Tools' Siloed Views Contribute to this Challenge

01

Traditional tools don't holistically support an organization, across functions and levels.

They solve for function-specific needs, like bug or support case management, and only offer information meaningfully within those functions.

An array of tools get implemented, yet teams resort to manual document-based workflows for cross-functional coordination.

02

Traditional tools make ineffective dashboards.

They offer limited views of relevant information from other tools at best.

Integration between tools requires resources organizations often don't have. **Data and workflows are left siloed.**

Enablement on disparate tools doesn't support implementation of organization-wide methodology.

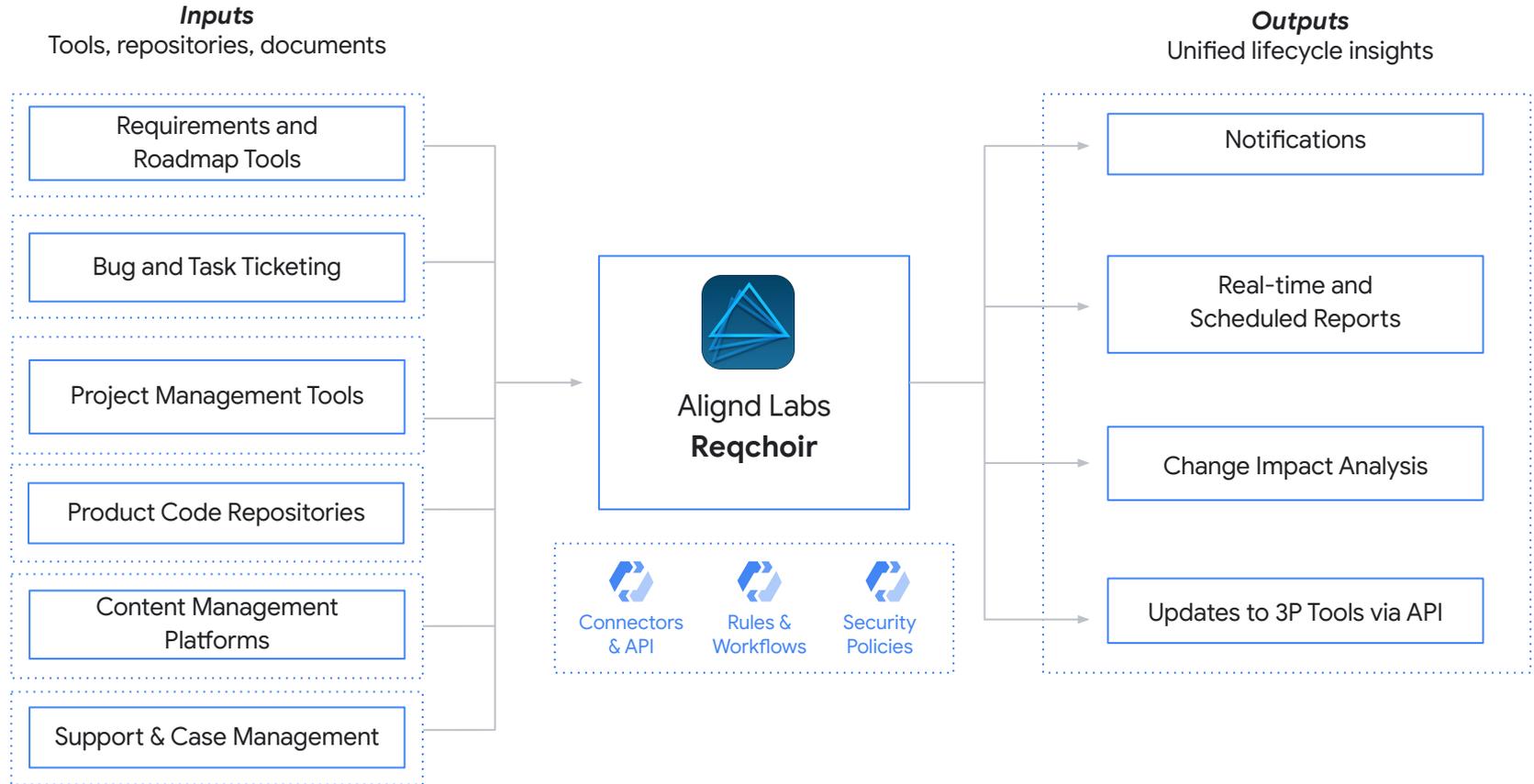
03

60-80% of product development costs are from re-work and remediation, exacerbated by information silos.

The cost of correcting errors in later development or integration phases can be up to 200% more (vs correcting during requirements analysis or diligence).

Resulting lack of process maturity or governance impacts quality and repeatability of product lifecycle.

Reqchoir acts as an overlay, allowing users to create insights meaningfully

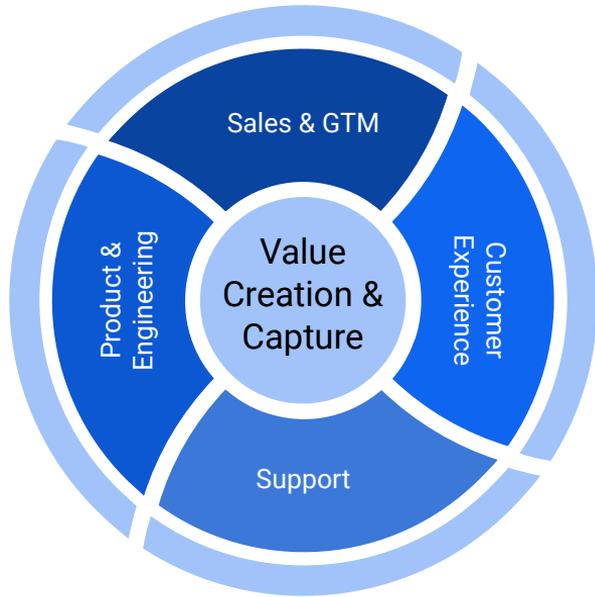


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Solution



Unified Product Lifecycle



Reqchoir

Product Lifecycle Dashboard

Analytics & Reporting

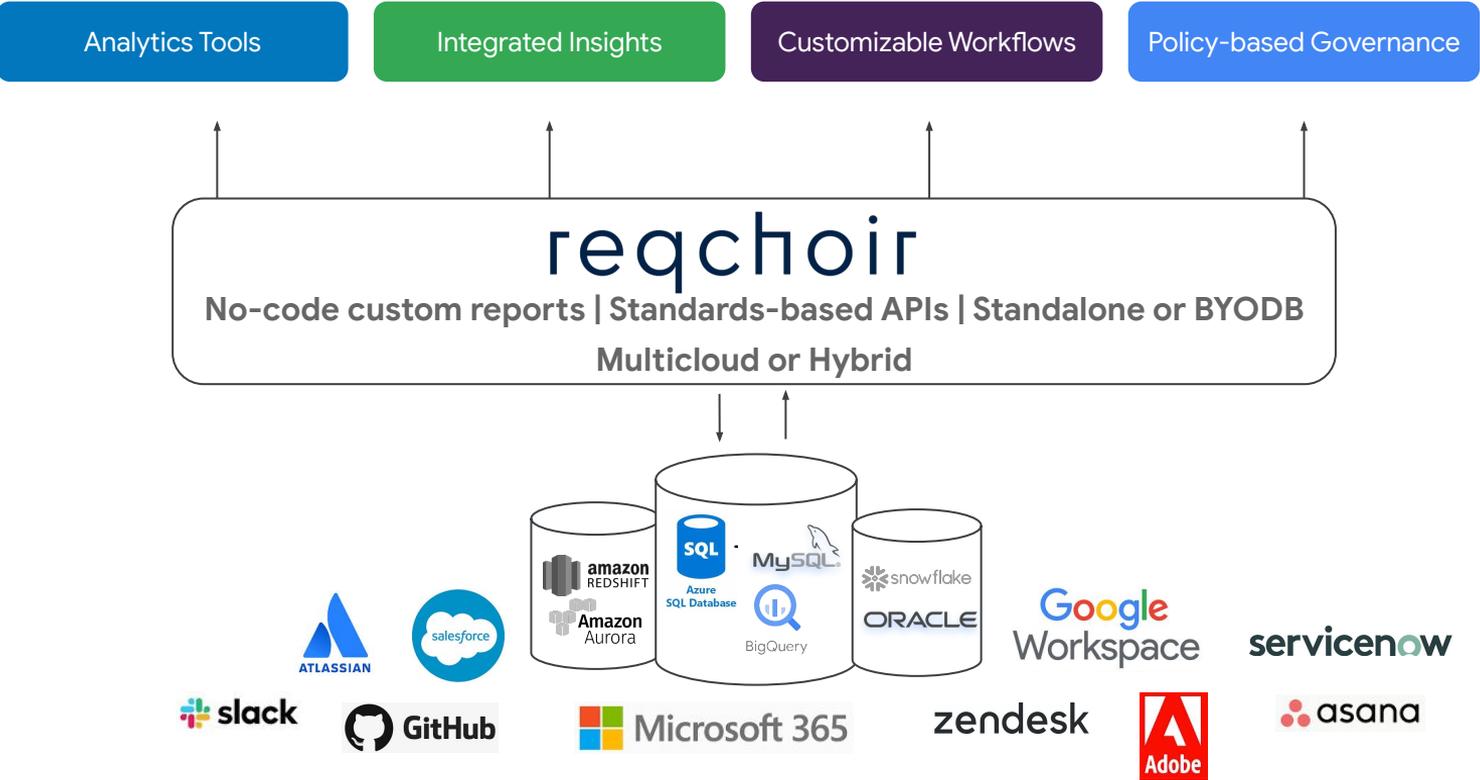
Customized Workflows & Notifications

Solution Sets for Verticals & Frameworks

Connector Catalogue & API for 3P Integrations

Powered by Reqchoir: White-label Platform

Reqchoir provides cloud-native, no and low-code integration across product lifecycle data



How Reqchoir creates value for the enterprise



Remove LOB silos, for cross-function excellence

Improve cross-org visibility, reduce redundancy and rework



Automate lifecycle workflows and policy governance

Elevate execution with repeatable process maturity



Empower distributed teams with Cloud-native tools

Scale and innovate via location and device independent collaboration



Activate data across the enterprise (BYODB / DW)

Quickly and accurately leverage data regardless of source or platform

Reqchoir enables multiple high-impact use cases

Product Release Management

Create a single source of insight for your ideation and development cycle

Identify change impacts and mitigation tradeoffs

Flexible reports that support cross-functional leadership decisions

Research & Development

Eliminate manual analysis through integrated dashboards

Surface trends across internal and external product feedback sources

Prioritize scope tied to core business objectives

Product Portfolio Alignment

Orchestrate product release status and timeline across products

Avoid overlooking cross-product change impacts

Analyze opportunities, challenges for cross-product integrations

Product Acquisition & Integration

Diligence analysis mapped to deal rationale and integration guardrails

Custom workflows and granular security policies for integration teams

Accelerate time-to-market for acquired technologies and capabilities

Resources

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